

# Christine Tao

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## EDUCATION

### Cornell University

- College of Engineering: BS in Operations Research and Engineering
  - SC Johnson College of Business: Business Minor for Engineers
- Cumulative GPA: 3.93

Ithaca, NY  
2024-2028

### Horace Mann School

- ACT: 35

Bronx, NY  
2020-2024

## PROFESSIONAL EXPERIENCE

### C.A.C. Industries, Inc.

June 2025 - November 2025

#### *Marketing & Proposals Intern*

- Produced 50+ project sheets, staff resumes, and proposals (75+ pages) using InDesign and Photoshop
- Created Excel spreadsheets tracking company work history, including contracting and financial information
- Produced PowerPoint presentations to solidify partnerships with engineering firms and government agencies

### Tyger Fit Lab (fitness startup)

January 2025 - June 2025

#### *UI Design Intern*

- Conducted user research and translated observed trends into tangible impacts across various departments
- Ideated and conceptualized an app to track the intensity of suspension exercises with company products
- Led a multidisciplinary engineering research team through early-stage app and product development

### DUMPS (YC backed social media startup)

June 2024 - August 2024

#### *Product Marketing Intern*

- Monitored growth metrics and evaluated successful initiatives to inform future product development
- Conducted 8 user interviews to gather insights, which were used to pitch and develop 3 new app features
- Identified 100+ potential social media sponsorships and partnerships on college campuses

## EXTRACURRICULAR EXPERIENCE

### Cornell Engineering

September 2025 - Present

#### *Teaching Assistant*

- Communicating technical information in an understandable fashion and facilitating student learning
- Leading and organizing lab courses, grading exams and assignments, and evaluating student growth

### Cornell App Development

February 2025 - Present

#### *Marketing Subteam Lead & Product Marketer*

- Building and maintaining partnerships with other on campus groups and organizations to increase visibility
- Creating materials for social media and physical campaigns, for both product and organizational marketing
- Cross functional teamwork across the entire product lifecycle from design to development and deployment

### Anabel's Grocery

September 2024 - December 2025

#### *Purchasing Committee Team Member*

- Non-profit on campus grocery store that provides affordable groceries to students and the surrounding area
- Building vendor relations with local businesses and sourcing ethically sourced and nutritious products
- Coordinating vendor purchases to maintain both a balanced budget and sufficient stock for the store

## SKILLS & INTERESTS

**Activities & Leadership:** Undergraduate Research, Chinese Students Association, Cornell Delta Delta Delta

**Skills:** Market and User Research, Microsoft Office, Figma, Canva, Python, HTML, CSS, Java, Adobe Suite

**Interests:** Guitar (Bass guitarist in a student band), Music, Nature and Hiking, Art History, Soccer, Baking